

# Townhall Košice

INTERACTIVE LOCAL GOVERNMENTS  
SOCIALLY RESPONSIBLE BUSINESSES  
ADAPTIVE ACADEMIA

#eastinnovation

INVITATION

TUESDAY  
June 15, 2021

TIME  
1:30 PM - 5 PM

VENUE  
online

This project is supported  
by a Grant from



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BECOME AN ACTIVE PART OF THE REGIONAL  
INNOVATION ECOSYSTEM IN KOŠICE!

Tackling existing regional challenges in the Košice region can only be achieved through coordinated effort by interactive local governments, socially responsible businesses, adaptive academia and NGOs. AmCham's Townhall KOŠICE initiative introduces an open dialogue platform which actively supports cross-sectoral collaboration through providing relevant context and tangible cooperation opportunities.

The newly formed platform will...

- Introduce ambitious projects and initiatives with great potential impact on regional development and local business environment in the areas of innovation, digitalization, and creative economy
- Provide the private sector with opportunities to become an active part of the regional innovation ecosystem
- Showcase the success story of Debrecen, the second-best Foreign Direct Investment destination in Europe
- Feature local decision makers and key regional stakeholders in interactive fireside chat styled discussions



MORE INFORMATION

**Martin Mudrák**

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## CASE STUDIES



**PAVOL SOVÁK**  
Rector, University of P. J. Šafárik

CASSOVIA NEW INDUSTRY CLUSTER



**MICHAL HLADKÝ**  
Director, CIKE

KOŠICE 2.0 / URBAN INNOVATIVE ACTIONS



**FRANTIŠEK JAKAB**  
Director, TECHNICOM (Technical University Science Park)

ECDI CASSOVIUM



**JULIANNA ORBÁN MÁTÉ**  
Director, Via Carpatia EGTC

KOŠICE REGION INNOVATION CENTER

### DEBRECEN - THE EMERGING CITY OF THE YEAR '21



**ZOLTÁN PÓSER**  
CEO, Debrecén Urban and Economic Development Center

## URBAN TALK: KOŠICE - AN EMERGING TECH HUB?

The importance of cross-sectoral cooperation and the future of the region.



**MARCEL GIBÓDA**  
Vice Mayor, City of Košice



**MÁTÉ OVČIARKA**  
Director of the Department of Regional Development and Planning, Košice Self-governing Region



**ANTON MARCINČIN**  
Co-founder, Regional Development Now! / Former Director of Regional Development Section, Ministry of Investment, Regional Development and Informatization of SR



**EDUARD DONAUER**  
Plenipotentiary for Strategic Planning, City of Bratislava

## FIRESIDE CHAT: KOŠICE INVEST '21

The role of the private sector in regional development and the need to generate domestic investment.



**MIROSLAV KIRAL'VARGA**  
Vice President External Affairs, Administration and Business Development, U. S. Steel Košice



**JURAJ GÍRMAN**  
VP - Telekom IT, Deutsche Telekom IT Solutions Slovakia / President, Košice IT Valley



**PETER ŠOLTÉS**  
CEO, Promiseo



**DALIBOR CICMAN**  
CEO, GymBeam

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- 1:30 **OPENING ADDRESS** • **Gabriel Galgóci**, President, AmCham Slovakia
- 1:35 **OPENING KEYNOTE** • **Veronika Remišová**, Minister, The Ministry of Investment, Regional Development and Informatization of the Slovak Republic (TBC)
- 1:40 **KEYNOTE ADDRESSES** • **Rastislav Trnka**, President, Košice Self-governing Region (TBC)  
• **Jaroslav Polaček**, Mayor, City of Košice
- 1:50 **CASE STUDIES** • **Pavol Sovák**, Rector, University of P. J. Šafárik  
**CASSOVIA NEW INDUSTRY CLUSTER**  
• **Michal Hladký**, Director, CIKE  
**KOŠICE 2.0 / URBAN INNOVATIVE ACTIONS**  
• **František Jakab**, Director, TECHNICOM (Technical University Science Park)  
**ECDI CASSOVIUM**  
• **Julianna Orbán Máté**, Director, Via Carpatia EGTC  
**KOŠICE REGION INNOVATION CENTER**
- 2:45 **COFFEE BREAK**
- 2:55 **PRESENTATION** • **Zoltán Póser**, CEO, Debrecén Urban and Economic Development Center  
**DEBRECEN - THE EMERGING CITY OF THE YEAR '21**
- 3:15 **URBAN TALK KOŠICE - AN EMERGING TECH HUB?** • **Marcel Gibóda**, Vice Mayor, City of Košice  
• **Matej Ovčiarka**, Director of the Department of Regional Development and Planning, Košice Self-governing Region  
• **Anton Marcinčin**, Co-founder, Regional Development Now! / Former Director of Regional Development Section, Ministry of Investment, Regional Development and Informatization of the Slovak Republic  
• **Eduard Donauer**, Plenipotentiary for Strategic Planning, City of Bratislava
- 4:00 **COFFEE BREAK**
- 4:10 **FIRESIDE CHAT KOŠICE INVEST '21** • **Miroslav Kiral'varga**, Vice President External Affairs, Administration and Business Development, U. S. Steel Košice  
• **Juraj Girman**, VP - Telekom IT, Deutsche Telekom IT Solutions Slovakia / President, Košice IT Valley  
• **Peter Šoltés**, CEO, Promiseo  
• **Dalibor Cicman**, CEO, GymBeam



MORE INFORMATION

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