

General Information			
Course name:	Non-profit Organisations and Civic Society	ECTS Credits	5
		Semester	summer
Aims			
<p>This course provides an overview of development of civic society and non-profit organizations in democratic systems. The course goals are as follows :</p> <ul style="list-style-type: none"> • to describe civic society and non-profit sector, the main mission and goals • to understand the reasons for creation and development of non-profit sector • to explain new challenges, problems and expectations of civic society and non-profit organisations in the future • to recognise the various forms of non-profit organisations in international context • to understand some specifics of management of non-profit organisations (strategic planning, organising, leadership, team-building, etc.) • to analyse financing of non-profit organisations • understand the importance of marketing of non-profit organisation 			
Contents			
<ul style="list-style-type: none"> • Civic society and non-profit sector in economics. Theory and praxis. Pestoff's model. • Non-profit organisations, their characteristics, goals and typology. • Selected chapters of management of non-profit organisations. (Strategic planning, organising, decision making, leadership, team building, communication etc.) • Financing and financial management of non-profit organisations. Fundraising. • Selected chapters of marketing of non-profit organisations. • Non-profit sector in European Union. New challenges for non-profit sector and civic society in 21st century. 			
Evaluation			
<p>Exam: project (cca 10-25 pgs.) and project presentation - 50 % and test (written) – 50%. Evaluation: 92% – 100% A, 83% – 91% B, 74% – 82% C, 65% – 73% D, 56% – 64% E, 55% – 0 FX.</p>			
Bibliography			
<p>SARGEANT, A. Marketing Management for Non-profit Organisations. Oxford University Press, 2009. ISBN 978-0-19-923615-2</p> <p>BÚTORA, M. - FIALOVÁ Z. Non-profit sector and volunteering in Slovakia. Bratislava : SAIASCTS- Focus, 1995</p> <p>DRUCKER, P.F. The five most important questions you will ever ask about non-profit organisations. San Francisco: Jossey-Bass Publishers, 1993</p> <p>HAMMACK, C. – YOUNG, R.D. Non-profit organisations in a market economy. San Francisco: Jossey-Bass Publisher, 1993</p>			