



EIT HEI InnoChange kick-off (Draft) Programme

1.10.2021. (10:00-12:30 CET)

Online (MS Teams)

10:00-10:05 OPENING

Dr. Zoltán Horváth, EIT HEI InnoChange Project Leader, dean of the Faculty of Informatics Eötvös Loránd University

10:05 – 10:40 WELCOME SPEECHES

10:05-10:10 **Prof. László Zentai**, vice-rector for education, Eötvös Loránd University

10:10-10:15 **Prof. Daniel David**, rector, Babes-Bolyai University

10:15-10:20 **Prof. Gabriel Semanišin**, vice-rector for informatization and quality management, Pavol Jozef Šafárik, University in Košice

10:20-10:25 **Prof. Nevena Milena**, dean, Faculty of Physics and Technology, University of Plovdiv "Paisii Hilendarski" (tbc. Welcome and/or Roundtable)

10:25-10:30 **Paul Devlin**, head of commercialization, Heriot-Watt University

10:30-10:35 **Wesley Crock**, head of education, EIT RawMaterials (tbc. Welc. and/or Roundt.)

10:35-10:40 **Andrea Paoli**, head of Master School, EIT Digital

10:40– 11:10 INSIGHTS TO THE INNOCHANGE PROJECT

Dr. Zoltán Horváth, EIT HEI InnoChange Project Leader
Overview of the EIT HEI InnoChange project

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Food



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InnoEnergy



Manufacturing



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Presentation of the Work Package Leaders:

- WP2 – I&E Education and Training, Dr. Barbara Hegyi
- WP3 – Innovation Management for Digital Transformation, Dr. Simona Motogna
- WP4 – Nourishing entrepreneurship, Alexander Zahn
- WP5 – Creation of an Entrepreneurship Community at HEIs and Building Industrial Partnerships, Alexandra McConnachie
- WP6 – Transferability, exploitation, dissemination and communication, Tomas Zavatcan
- WP7 – Inclusion and sustainability, Dr. Rositsa Doneva

11:10 – 11:20 QUESTIONS AND ANSWERS

11:20 – 11:30 BREAK

11:30 – 12:00 ROUNDTABLE DISCUSSION

Title: Supporting and nurturing entrepreneurship and innovation at HEIs

Moderator:

Barnabás Málnay, business developer at Eötvös Loránd University

Panellists:

Attila Ferik, managing director at GE Healthcare Hungary

Paul Devlin, head of commercialization, Heriot-Watt University

Alexander Zahn, project manager, InnoChange Project, Startup Wise Guys Foundation

Questions to the roundtable (due to the length of the programme two questions will be made):

1. Education, research, and innovation – how to balance them with each other (from the specific perspective of each panelist)
2. What makes an innovation ecosystem work? What are the strengths and the weaknesses of the innovation ecosystem you represent in this conversation?
3. What is the specific role higher education institutions play and should play in innovation ecosystems?
4. What is the role of cross-national cooperation/partnerships?

12:00 – 12:25 SEE WHAT INNOCHANGE HAS FOR YOU IN 2021

Simona Motogna, Babes-Bolyai University, presentations to stakeholders on exactly how to join InnoChange in 2021.

12:25 – 12:30 CLOSING

Dr. Zoltán Horváth, InnoChange Project Leader

The project is funded in the framework of the EIT's HEI Initiative: Innovation Capacity Building for Higher Education, co-funded by the European Union and supported by EIT Digital.

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