

General Information			
<b>Course name:</b>	<b>Intercultural communication</b>	<b>ECTS Credits</b>	<b>6</b>
		<b>Semester</b>	winter
<b>Aims</b>			
<p>By the end of the course students should recognize how their own culture affects communication and apply the principles of intercultural communication in a relevant context, with an emphasis on public administration. The aim is also an understanding of the elements that are necessary for effective intercultural communication, including world view, individualism and collectivism, gender roles, power distance, perception of time in different cultures, context, conflict, and role of different barriers in communication.</p>			
<b>Contents</b>			
<ol style="list-style-type: none"> <li>1. Communication and culture. Intercultural communication:</li> <li>2. Migration and acculturation. Cultural shock.</li> <li>3. Barriers of effective intercultural communication (ethnocentrism, stereotyping, prejudice, xenophobia, racism).</li> <li>4. Cultural values – Hofstede’s value dimensions, Hall model, The Trompenaars model.</li> <li>5. Language and culture.</li> <li>6. Nonverbal communication and culture.</li> <li>7. The communication behavior of members of selected national cultures.</li> <li>8. Intercultural communication in the business context.</li> <li>9. Intercultural conflict management.</li> <li>10. Intercultural communication competence.</li> </ol>			
<b>Evaluation</b>			
1 x essay (10 %), 1 x research project/paper (30 %) and final exam (60 %)			
<b>Bibliography</b>			
<p><i>Textbook:</i></p> <ol style="list-style-type: none"> <li>1. SAMOVAR, L. A., PORTER, R. E., McDANIEL, E. R. (2010). <i>Communication Between Cultures</i>. 7<sup>th</sup> Ed. Belmont, CA: Wadsworth/Thomson Learning.</li> </ol> <p><i>Optional Additional Texts:</i></p> <ol style="list-style-type: none"> <li>1. HOFSTEDE, G., HOFSTEDE, G., J., MINKOV, M. (2010.) <i>Cultures and Organizations. Software of the Mind</i>. 3<sup>rd</sup> Ed. McGraw Hill.</li> <li>2. JANDT, F. E. (2013). <i>An Introduction to Intercultural Communication. Identities in a Global Community</i>. 7<sup>th</sup> Ed. Sage.</li> <li>3. NEULIEP, J. W. (2015). <i>Intercultural Communication. A Contextual Approach</i>. Sage.</li> </ol>			